



CRU

Club Car[®]



Designed to inspire you to escape to your own backyard, every trip in the CRU lets you in on a simple secret: adventure isn't hiding in a castle somewhere far, far away. It lives in your neighborhood, too. Under the big tree in that park you haven't visited. On the menu at the café you haven't tried. Off the beaten path you haven't left in a while. To find it, the best plan is to not have one. Just grab your CRU.

Take the turn. Be a Detourist.



Take a Tour of the CRU

Industry-First Reversible
Front Seating

Digital Touchscreen
For Vehicle
Information &
Diagnostics.

Rear
View
Camera

3-Point Seatbelt

Removable Table (Optional)



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PREMIUM FEATURES COME STANDARD



CRU offers the following features standard:



- » 72V AC Front Wheel Drive Motor (6x 12V AGM Maintenance-Free Batteries)
- » Premium 14-Inch Mercury Alloy Wheels with 215/50-14 DOT Morpheus Tires
- » Deluxe LED Lighting Package with Front Accent Lighting, Brake Lights, Reverse Lights, Turn Signal, and Horn
- » Comfort-Grip Steering Wheel
- » Front and Rear USB Port
- » 12V Accessory Power System
- » Rear Lounge Seat System
- » Industry First Lifestyle Front Seat System
- » Automotive Glass Front Windshield
- » Electric Power Steering
- » Hydraulic Disc Brakes
- » Lockable Dash Storage
- » 2 and 3-Point Seat Belts
- » Touch Screen Dash Display
- » Under Seat Storage
- » On-Board Charger
- » Self-Cancelling Turn Signals
- » Rear View Camera

Be A Detourist.

Unlike any other vehicle on the market, CRU's traffic-stopping aesthetics, social-first seating, and removable center table ensure that you stand out from the cul-de-sac crowd. Designed and assembled in Augusta, Georgia, the CRU is a street-legal Neighborhood Electric Vehicle that is just bursting with possibility. From the wheels up, this ride is designed to steer you off the beaten path and onto something new. It's the cool, carefree, connected future of daily transportation.



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Designed from the inside out, CRU is a luxury neighborhood electric vehicle that creates a place to gather wherever you go. CRU is intentionally crafted for Joy-bringers and Sunseekers, who find magic in creating deeper connections close to home.



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